Examples of Business Sources Cited in APA Style

The current University Course Catalog states: “The School of Business recognizes the American Psychological Association (APA) citation guidelines as the standard to be used in all business courses.”

Please contact the Learning Center (UC Students) or The Online Writing Center (COCE Students) for additional assistance citing business sources.

Do not copy/paste from these examples for your assignments (there may be minor errors--always double check your work) and be sure to check with your professor about what citation style is required for each assignment!

Citing Industry Codes: NAICS

Citing Industry Codes: SIC

Citing SWOT Analysis

Citing Videos & Advertisements

Citing Financial Information

Source: University of Michigan Libraries


**Citing Articles from Business Databases**


**Citing a Case Study**


**Citing a Company Annual Report**


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