Examples of Industry Codes & SWOT Analysis Cited in APA Style

The current University Course Catalog states: “The School of Business recognizes the American Psychological Association (APA) citation guidelines as the standard to be used in all business courses.”

Please contact the Learning Center (UC Students) or The Online Writing Center (COCE Students) for additional assistance citing business sources.

Do not copy/paste from these examples for your assignments (there may be minor errors--always double check your work) and be sure to check with your professor about what citation style is required for each assignment!

Citing Industry Codes: NAICS


Citing Industry Codes: SIC


Citing SWOT Analysis


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